



Using citizen science to help protect coastal threatened species in Taranaki

Funded by: A Nation of Curious Minds (MBIE)

Aim of Project Hotspot:

- Capture local knowledge on four coastal threatened species in Taranaki
- Use this information to better protect these species and their habitats











Run through local schools in Taranaki:









Supported by:

Community groups:

Nga Motu Marine Reserve Society

Experiencing Marine Reserves

Taranaki Conservationists

Community:

Surf clubs

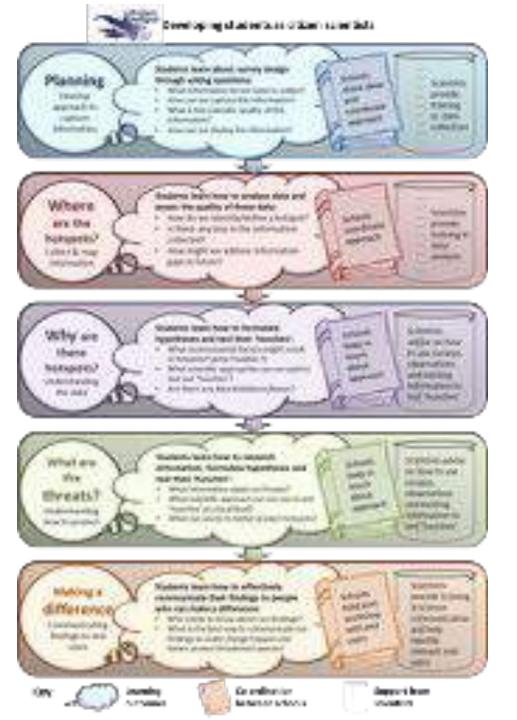
Fishing clubs

Surf lifesavers

Local beach goers









Steps:

- Capture local knowledge (NatureWatch NZ)
- Identify hotspots
- Why do hotspots occur?
- What are the main threats?
- What can be done to better protect?
- Communicate findings to end users (community, government authorities, conservation groups, industry)

Results so far: Orca

- >100 sightings in Taranaki
- Identifying individual orca: dorsal fin







Results so far: Reef heron

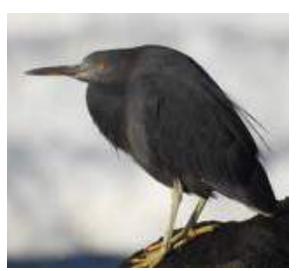
- >40 sightings in Taranaki
- Identifying individual reef herons: leg markings













http://naturewatch.org.nz/projects/reef-heron-monitoring

Results so far: Little blue penguin

- >150 sightings in Taranaki
- Raising awareness of dog attacks: successful penguin release











http://naturewatch.org.nz/projects/little-blue-penguin-monitoring

Results so far: Seals

- >300 sightings in NZ
- Better understanding of coastline distribution



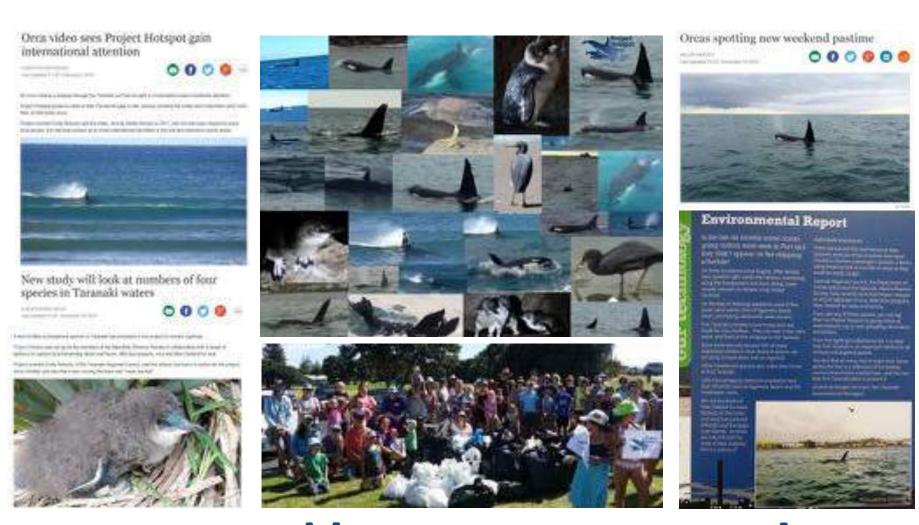




http://naturewatch.org.nz/projects/nz-fur-seal-monitoring



Lots happening......



...... and lots more to come!

Thank you!



www.hotspot.org.nz

www.facebook.com/projecthotspotnz